



Prokop AUTHORIZED to win in 2009



Prokop & Author. Author & Prokop. Though to separate those two names. Prague based company and Prague native rider worked together ever since 2003. Six years in a row and the successful story will continue in 2009 race season! You would spend a long time with searching for a better example of loyalty in the field of the Mountain Bike World Cup.

Never change the winning team!

Michal Prokop and Author bikes were always the benchmark for rest of the fourcross scene. Hand in hand, they brought home the rainbow jerseys from the Fourcross World Championships in Lugano 2003 and Rotorua 2006. Put two World Cup overall titles, ten World Cup wins, three Jeep King of the Mountain titles plus two Euro Champ titles on and what you get is the gravity mountain biking history making alliance. Never worse than second in the World Cup 4X overall standing from 2003 to 2007... that's true domination!

Prokop became the face of Author, the leader of Czech cycling industry and top player on the European market. First generation of the Author Prokop 4X signature frame joined the wide range of Author products back in 2005 and still remains to be the first choice of many 4X riders. With unbelievable 19 wins and five titles of seven years of the World's unique Czech 4X Cup history, the quality was approved.

Prokop says... *"Even the whole cycling industry gets currently really hard times and many riders had to change team colors, Author was well prepared for that situation and still remains the one of the strongest bicycle producers in Europe. Those guys supported my career a lot for a long time and they also have big plans for the future. They are involved in the mountain bike racing ever since 1994 and understood what a racer needs. I can ride frames made exactly in accordance to what I feel to be the best for me. High-end bikes are available to me no matter what I am going to do, training on road, flying above trails or working hard on a velodrome.*

After all that Olympic BMX rush, I am looking forward to be back on a big bike. There are some new but already hell fast kids in the World Cup and it seems that also some more BMXers want to try what is fourcross about. Anyhow, I will play my game and then we'll see if it's enough for rainbow jersey from Canberra or another World Cup trophy. You know me, I am living for winning... I will fight for A gang!"

Text: Polis.Media
Photo courtesy: Michal Cerveny / mtbs.cz



About Author



1990

The importing company named Universe Agency was established to distribute cycling products on the Czech and Slovakian markets.

1993

Brand of Author was born. First Author mountain bikes produced.

1994

Author goes racing with its own pro cross country MTB team.

1995

Pro team enters the MTB World Cup. ARP introduced as an amateur racing supporting program.

1996

Author shop network founded.

1997

First ever Author full suspension bikes presented.

1998

First Author road bikes, Author Plus parts and collection of cycling wear presented.

1999

Author goes triathlon. Author Credit hire-purchase plan released.

2000

Professional downhill and cyclocross teams established. The club Author Clan founded.

2001

What a year! Gold from downhill and triathlon Europeans, two silver medals from cyclocross Worlds.

2002

Best dealers selected to become Author Bike Centre. Dirt Street collection launched.

2003

Prokop joins Author and right brings the rainbow jersey to the Czech Republic for the very first time.

2004

Author Gang loaded with prime only bike riders formed.

Learn more about Author products at www.author.eu

About Michal Prokop

Czech fourcross and BMX pro rider Michal Prokop managed to step out of shadow of sports giants even before the flames went up over the Beijing. With his two World Champion rainbow jerseys, two World Cup titles and 10 World Cup wins in his pocket, Michal Prokop for sure already belongs to prestigious club of real heroes of gravity mountain biking history. The life on pedals is his hobby and livelihood as well. The King of the Czech cycling of 2006 and the Author factory rider acquired all titles on his mountain bike and he even defended them again.

Michal brought himself to the attention of sports public particularly thanks to his dominant position in mountain bike fourcross. This guy belongs among the very few exceptional sportsmen, in the case of whom the one of us may afford to consider any other placing except win in the top world competition as something surprising. Unlike most of his other competitors MP devotes himself equally to two related, but still different disciplines! Moreover, in 2006, just a few months after his severe injury, Prokop initiated the Czech national team of the track world championship on oval...

Learn more about Michal Prokop at www.ProkopRider.net

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Michal Prokop's interests in business negotiations are represented by the sports management company Polis.Riders. The affiliated company Polis.Media is always ready to assist media professionals. For any business information, press information, and any supplementing information we are fully at your disposal on below stated contacts.

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