

Press Release 08-12-17 _____



Prokop kidnapped by UFO. Again!

It was back in the end of Prokop's year 2006 when Extra-Terrestrial spaceship full of amazing stuff landed in the Schladming airbase to pick-up the very best fourcross rider available here on the globe. None men in black were there ready for action, so aliens had quite time to make Prokop an offer he couldn't refuse. Deal was done and last two years Michal Prokop was working hard for those ETs based in Italy. Using UFO products, Prokop the almost alien, was taking another inter-galactic winnings day by day. He even brought that UFO trade mark to the most prestigious sports event here, the Olympic Games in Beijing!

Those aliens keep their word and they worked hard to incorporate various new cool Prokop signature products into their space product line. Now, the UFO technology is available also for you, terrestrials! How about Prokop Air Knee-Shin Guards to protect your vulnerable body?! Put Prokop Bandage over the guards to get unbeatable combo.

The Olympic season is over. Prokop is going back to the fourcross racing to catch third rainbow jersey and third World Cup title captured in the meantime by speedy Spanish fly. Also that Yeti kangaroo appears to have a fancy for some gold. And there are many others... Well, Prokop needs some serious help and his friends are back...

Prokop was kidnapped by UFO. Again! Just heard at UFO headquarters... they will keep Mr. Prokop for another two years!!!

NASA spokesman told us nothing more than "no comment"... but then he continued... "All I can do for you is to provide you with a translation of just recorded and decrypted message coming from somewhere in cosmos..."

Mr. Simone Consoloni, director of UFO Plast MTB and BMX departments:

"We are happy to announce that Michal Prokop: two times Fourcross World Champion, two times Fourcross World Cup Winner and runner-up in the UCI BMX Supercross World Cup, chooses UFO Plast to be his partner for race wear and body protectors for another two years! This cooperation is definitely great success for all of us. It is undoubtedly one of the main achievements for UFO Plast, and we expect this signing to really help us. Michal is one of the strongest, fastest, smoothest and highly motivated guys both on gravity mountain bike or the BMX scene - a real Pro rider. Our cooperation won't be just about product and financial support. We will develop and test together new ranges of pants, shorts, gloves and body protection. Michal, being so focused on all the smallest details of his equipment is the perfect partner for this".

We were lucky enough to locate Michal Prokop at his top secret training facility in the Russian Baikonur Cosmodrome. He said...

"To continue being an ambassador of such a great group of friends that I found in UFO Plast, it makes me really proud and satisfied. I am bit of a fanatic when choosing my race wear and all I can say after two years of riding UFO gear is just... go ahead to pick some UFO stuff! It all looks sweet as well as it works. You will see me riding new Lightning shorts combined with Prokop Air Knee-Shin guards at fourcross World Cups and brand new made in Italy Wanted pants when BMX comes to my schedule. UFO Airbase are the gloves of my choice. Black & white, that's my style for 2009. Hopefully, the rest of the field will exclusively see the only alien on my back, while aliens can get many opportunities to smile from the top of podium..."



About UFO Plast

It all started in 1977 when Vito Consoloni, a young energetic workman full of great resolutions cherishing a secret dream, decided to set up his own business, thus establishing UFO Plast together with two more people. He was not short of desire to work or wish to encounter obstacles; first of all he was motivated by his great passion for sport, which even before activated his mind. Inside the 120-square-metre garage, this hothouse of dreams soon began to yield fruit to end up with substantial profits, official recognition of its high quality products and several motocross and enduro victories. However, even he would have never been able to imagine that his modest company only with three employees could become one day the greatest world reality in the market with accessories for all-terrain vehicles. UFO Plast assumed the first position in production of plastics for motorcycles, protective elements, and sportswear in the third millennium.

Nowadays, the company still retains the industrial philosophy which inspired its founders 30 years ago, but it applies these same principles to new contents and products. The headquarters now spread over surface of 8.000 square meters and are characterized by a modern and eye-catching architectural design, while the futuristic technological features make it possible to deal with orders in real time. Five warehouses, two product shops, a solid sector of research and development, and eighty employees allow UFO Plast to produce its 3,000 products, which they supply every year to thousands of sale places located in the entire world. Searching for shapes, selection of materials and diligence focused on quality represent three conditions thanks to which UFO Plast trademark managed to break through during the time with permanently growing success.

And at the end – sport – the final goal, the fulfillment of which is substantiated by many titles achieved in world championships in motocross and enduro – dreamt-off important winnings, behind which there is the soul of UFO Plast trademark, the first real supporter of this beautiful sport.

Learn more about UFO Plast products at www.ufoplast.com

About Michal Prokop

Czech fourcross and BMX pro rider Michal Prokop managed to step out of shadow of sports giants even before the flames went up over the Beijing. With his two World Champion rainbow jerseys, two World Cup titles and 10 World Cup wins in his pocket, Michal Prokop for sure already belongs to prestigious club of real heroes of gravity mountain biking history. The life on pedals is his hobby and livelihood as well. The King of the Czech cycling of 2006 and the Author factory rider acquired all titles on his mountain bike and he even defended them again.

Michal brought himself to the attention of sports public particularly thanks to his dominant position in mountain bike fourcross. This guy belongs among the very few exceptional sportsmen, in the case of whom the one of us may afford to consider any other placing except win in the top world competition as something surprising. Unlike most of his other competitors MP devotes himself equally to two related, but still different disciplines! Moreover, in 2006, just a few months after his severe injury, Prokop initiated the Czech national team of the track world championship on oval...

Learn more about Michal Prokop at www.ProkopRider.net

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Michal Prokop's interests in business negotiations are represented by the sports management company Polis.Riders. The affiliated company Polis.Media is always ready to assist media professionals. For any business information, press information, and any supplementing information we are fully at your disposal on below stated contacts.

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