



## Calendar michal.prokop<sup>09</sup>

*Tons of iron lifted in a gym, kilometers on roads, days on trips, training plans, massages... enough for a talented sportsman to become successful, but too little to become a real professional. It does not depend on how his sport is big, but it depends on what all is he willing to do not to remain only a local hero...*

*Michal Prokop managed to step out of shadow of sports giants even before the flames went up over the Beijing. The life on pedals is his hobby and livelihood as well. Today, the twenty-seven-year King of the Czech cycling of 2006 and the factory rider of Author acquired all titles on his mountain bike and he even defended them again. Also, in 2006, only several months after a severe injury, he initiated the Czech national team of the track world championship on oval... As the double World and European champion and the double winner of the World Cup in fourcross, he has again found another great challenge in his highly successful carrier - nothing smaller than the BMX premiere at the Summer Olympic Games 2008 in the Chinese Beijing. He flies tens thousand miles in plane and spends hundreds of hours in car; he does not spent a lot of time at home.*

One year of life of the most successful Czech biker and BMX rider was caught by the photographer Rob Trnka in the series of twelve unique pictures of the calendar **michal.prokop<sup>09</sup>**. Raw, black & white photos, sensitively processed by the graphic designer Jan Mocnak, offer neither attractive sceneries nor insane tricks. Least of all, they include egoistical posturing or nostalgic looking back to the Olympic year. It was not intended to amaze by a list of exotic destinations. Month by month, we can watch Michal at his training, ice skating race, care for his racing machine or his own body, behind handlebars, or on the road...



Michal Prokop comes with a project which does not want to astonish and that's why it is worth attention. The outcome from sale together with the profit from auction of replica of the Michal's Olympic Author machine is determined for the Fund of sportsmen at the Foundation of Tereza Maxova. The calendar in the A2 format will have its premiere at the Sport Life exhibition in Brno, where the mentioned auction shall take place.

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Michal Prokop's interests in business negotiations are represented by Polis.Riders; communication with media is secured by the company Polis.Media. For any business information, press information, and any supplementing information we are fully at your disposal on below stated contacts.

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